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NEW LICENSE PLATE DESIGN VOTING BEGINS TODAY

~ Runs through Dec. 14 ~

TALLAHASSEE, Fla. – The website for public voting on Florida's license plate, www.Vote4FloridaTag.com, is open! Floridians can vote online through Dec. 14. The Department of Highway Safety and Motor Vehicles wants to upgrade the basic Florida plate to a design that increases readability and features a seven character configuration.

A committee of more than 20 stakeholders, including state agency personnel, law enforcement, tax collectors and affiliated associations participated in the development of the final license plate designs. DHSMV's in-house graphics artist created the proposed designs.

The Florida Department of Highway Safety and Motor Vehicles provides highway safety and security through excellence in service, education and enforcement. The Department is leading the way to a safer Florida through the efficient and professional execution of its core mission: the issuance of driver licenses, vehicle tags and titles and operation of the Florida Highway Patrol. To learn more about DHSMV and the services offered, visit www.flhsmv.gov, follow us on Twitter at @FDHSMV or find us on Facebook.

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